

Project Overview

Location

Wang Takien Address:

Koh Phangan, Thailand

6 min from Haad Yao, Haad Salad & Chaloklum

by bike or car.

Financials

Pricing **B**3,900,000 - **B**18,900,000

Net ROI 12-15%

(expected yearly, after management fees)

Common fees **B**80 per month / SQM

Leasehold Taxes 1.1%

Bonus

Furniture Included

Solar Panels Included

Holiday-home Included Full-Service Included

Finishina Included

(Plants, decorations, appliances etc.)

Sizes

Total Area 6,744 sam

Studio 1 Bedroom

2 Bedroom 140-180 sam 3 Bedroom

240 sam

30 sam

74-94 sqm

Payment Schedule

Expected Within 2 weeks Down-payment 10% Start Construction Q2, 2024 40% Foundation Q4, 2024 20% **Roof Completion** 20% Q2, 2025 Interior & Landscaping 10% 03.2025 (Key-Handover)

Team

Founder Greg Wellness Jen

Experiences Kanke / Kankamon Architect Emily / Chulee

Legal Divan

Construction Richie Evans



A Lifestyle Investment

Nestled in the heart of one of the world's leading wellness destinations, Koh Phangan, is an Eco-Luxury Sanctuary where Wellness & Nature come together, creating a truly timeless experience.

Oak & Verde, a beautiful haven, where people can find peace and enjoy getaways in paradise.

Our purpose is to provide a boutique experience, that is eco-friendly and to become a global destination for Luxury & Wellness travellers in a highly undersupplied market.

We want to invite like-minded people to embark on a journey to an extraordinary island and provide a solid investment opportunity to create long-term, high yields.

Enjoy your stay with us and while you are away, we make sure your residence is taken care of, and guests receive the ultimate relaxation & wellness experience.

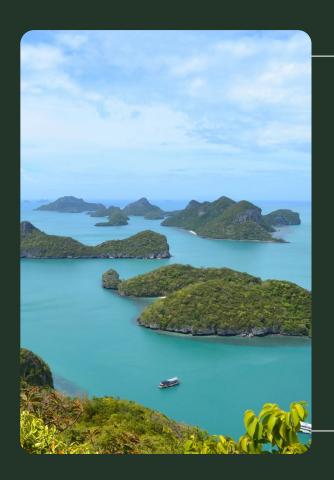


~ Gregory Benjamins Founder Oak & Verde ¥



Haad Yao, Koh Phangan, Thailand





Koh Phangan

"The Thailand Centre for Wellness & Yoga."

Environment

- **Picturesque island** with everything within 10 min vicinity
- Paradise Vibe with amazing facilities
 (30+ beaches, great restaurants, infrastructure & activities)
- 75% protected National Park
- More **lush**, no traffic & less developed compared to busy Phuket & Koh Samui

Market

- Highly emerging: Demand > Supply (significant undersupply vs oversupplied Samui)
- Still Affordable (compared to Bangkok & Phuket)
- Travellers come Year-Round, 7 days a week vs Weekend Only (Hua Hin, Khao Yai etc)
- Low standard of Hotels / Little Competition (compared to Bali, Bangkok, Phuket, Samui, Hua Hin etc)
- 30% Expected Price Increase (due to high demand & limited land)

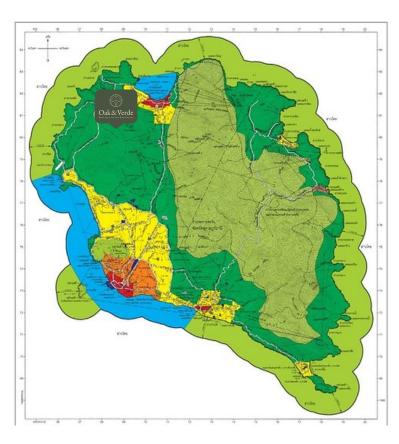
Koh Phangan Land Zoning

It's important to understand the regulations of the island, when investing in Koh Phangan.

Every colour on this map represents different building laws and regulations. For example, the yellow area is the commercial area, the dark green is mainly for houses and villas, and <u>light green is the National Park</u>, which is protected and noone is allowed to build.

The actual building area on the island is very scarce and therefore, we can expect a high asset appreciation.

Furthermore, in the green zones you are only allowed to build on 30% of your land, 70% will always need to stay in line with nature. Thanks to this, we will always have a beautiful, green environment & view.



Source: Phanganist.com

KHO PHANGAN





View from Oak & Verde

The Location.

Within a 5-8 min drive of all of Koh Phangan's best restaurants, beaches & activities, is an immersive sanctuary where Wellness and Boutique Luxury Residences come together, to create an extraordinary experience.

Remotely located in the beautiful hills of the island, Oak & Verde is surrounded by lush greenery, with unblocked views of Haad Salad & Mae Haad, yet within 10 min of Koh Phangan's top rated places.





















Beaches

Haad Yao 5-7 min
Haad Salad 5-6 min
Koh Ma 5-8 min
Chaloklum beach 5-8 min
Hin Kong Beach 8-11 min

Restaurants

Bubba's Roastery (Coffee & Brunch) What's Cup! (Coffee & Brunch) Chana Masala (Creative Indian) Satipot (Persian Dining)

5-7 min 6-8 min 8-12 min 8-12 min

Activities

Phaeng Noi (Gorgeous Waterfall)
Thongsala Pier (ferry from/to Samui)
Bottle Beach Trek (Beautiful Hike)

14-17 min 14-17 min 10-14 min

Competitive Landscape

- No boutique/luxury offerings of Wellness & Accomodation.
- Mediocre hotel rooms sell at **B8,000 p/n** (no wellness offerings).
- The best wellness places all offer low-quality rooms.

Boutique/Luxury Villa Experience





No Yoga/ **Facilities**

Yoga & Wellness **Facilities**



We stayed at the Varivana (image above) for market research. Few facilities, no sea view and basic finishing, while running at full occupancy.













B4.000- B6.000 p/n (90%+ occupancy)

Cheap Bungalows (No luxury/boutique experience)











Oak & Verde

"A place where Wellness, Luxury & Nature meet"

Facilities

- Community Space for All-Day-Dining
- Workshops (Cooking Lessons, Art, Teacher Trainings, etc)
- Shala for Yoga, Wellness, Weddingsand other events
- Hydrothermal Experiences / Onsen (Sauna, Hot, Cold & Ice Bath)
- Functional Gym

Full-Service

- Designed for Work,
 Wellness & Travel
- Delicious & Nutritious Meals
- Concierge Service
- Daily Personal Laundry service
- Electric Car &
 Motorbike rental



Our Sustainability Initiatives

























Masterplan Phase 1

We just acquired (Q1, 2024) additional land to expand our project due to the demand and the fact that no one else is building a luxury, wellness experience with seaviews.











The Residences

hase 1 of Oak & Verde will feature 11 boutique villas with 4 different room types that offer a luxurious & tranquil experience.

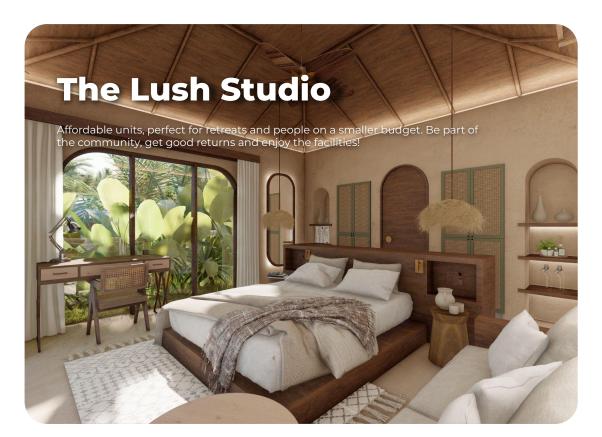
The villas are spaciously designed with a unique character and charm, reflecting our ideology of Peace & Nature. The atmosphere is intimate and exclusive, allowing guests to relax and enjoy a peaceful getaway.











Residence Details

Total Size: 33 SQM

• 1 Bedroom & Bathroom

Bath Experience on Balcony

Off-Plan: **\$ 3,900,000**

Available units: 4



Residence Details

- Total Size: **72 SQM** (56 indoor + 16 outdoor)
- Master Bedroom, Bathroom & Kitchenette
- Private Lush Garden

Off-Plan: **\$ 7,900,000**

Available units: 2

Expected Annual Returns: 10-15%





- Total Size: 92 SQM (56 indoor + 36 outdoor)
- Master Bedroom, Bathroom & Kitchenette
- Private Infinity Pool

Off-Plan: **\$ 8,900,000**

Available units: 3





Residence Details

- Total Size: **160 SQM** (112 indoor + 48 outdoor)
- Kingsize Bed + Ensuite Outdoor Bathroom
- Private Infinity Pool & Outdoor Lounge

Off-Plan: **\$ 12,900,000**

Available units: 2

The 2 Bedroom Pool Villa Layout

The 2 Bedroom Pool villas include a large living room, kitchen & open space and have 2 bedrooms upstairs with a nice balcony.







2nd Floor

*Various layouts are available and changes can be made upon request.

Please message us for more details.



Residence Details

- Total Size: 240 SQM (180 indoor + 60 outdoor)
- 3 Rooms + Spacious Living Room, Private Kitchen, Lounge, 3 Bathrooms and more.
- Private Infinity Pool & Outdoor Lounge

Off-Plan: **\$ 18,900,000**

Available units: Only 1 left

The 3 Bedroom Pool Villa Layout

The 3 Bedroom Pool villas include a large living room, kitchen & open space. They are ideal for private events and can be rented out as 3 separate studios during retreats, events & workshops.





Ground Floor

2nd Floor

*Various layouts are available and changes can be made upon request.

Please message us for more details.



The Investment Financials

Below you can find projected financials & ROI based on **70%** occupancy average throughout the year with Oak & Verde taking care of the full Management. Realistically, we anticipate **75-80%** occupancy, based on current market conditions.

Villa Type	<u>Studio</u>	1BR Pool Villa	2BR Pool Villa	3BR Pool Villa
Total Area Sqm	33	92	160	240
Sales Price*	₿3,900,000	\$8,900,000	B12,900,000	\$18,900,000
Rental Yield Details				
Net Average Daily Rate (ADR)	₿3,900	₿8,900	\$ 12,900	\$ 18,900
Monthly Revenue (After Common & Mgmt Fees)	\$ 46,740	B 104,780	B 149,740	\$ 218,940
Maintenance, Electricity & Misc	₿6,000	₿8,000	B 12,000	B15,000
Net Return Per Month	<u>B40,740</u>	<u>\$96,780</u>	<u>B137,740</u>	\$ 203,940
Net Return Per Year	\$488,880	₿1,161,360	\$1,652,880	B2,447,280
Net Conservative ROI per Year (based on 70% occupancy)	12.54%	13.05%	12.81%	12.95%
Net Expected ROI per Year (80% occupancy & ADR+20%*)	<u>17.19%</u>	<u>17.90%</u>	<u>17.57%</u>	<u>17.76%</u>

^{*}Price includes turn-key solution, including Solar-Power, Furniture & Landscaping.

^{**}The Residence Fee is a common area fee of 80thb psqm and includes security, infrastructure, gardening, facilities, IT, etc. to guarantee a top-notch customer experience.

^{***}The Management & Operations Fee will be 40% (Owner will get 60%) and includes operations, reception, marketing, advertising, laundry, cleaning and more to maximise the rental return.

Market Analysis



		CHARLETTON WORK
Accommodation Type	Number of guests	Today's price
Sunset Pool Villa 1 extra-large double bed	**	THB 13,622 Includes taxes and charges
☆ 60 m²		
》 Ensuite bathroom ☐ Flat-screen TV 麻 Terrace ि Free WiFi		

Comparing <u>Poolvillas with a seaview</u> on the island



Accommodation Type	Number of guests	Today's price
Pool Villa Grande with Sea View Only 1 left on our site	** + * ①	THB 12,690 ① Includes taxes and charges
1 large double bed Cot available on request Cot		53% off Early 2024 Deal
The pool with a view is a top feature of this villa. Boasting a		



Accommodation Type	Number of guests	Today's price
Bay Villa 3 Bedroom Flex	≗ × 6	THB 23,931
Bedroom 1: 1 extra-large double bed		Includes taxes and charges
Bedroom 2: 1 extra-large double bed		
Bedroom 3: 2 single beds ABBATHROOMS: 3 ABBATHROOMS		

1 Bedroom Pool Villa <u>© Kupu Kupu</u>

- No Wellness
- Outdated & small
- Dark interior and no private garden

1 Bedroom Pool Villa percentage: 2pt solid blue bedroom Pool Villa

Old Property

private entrance, this air-

- Other side of the island
- No Facilities

3 Bedroom Pool Villa Bay Villas

- No Facilities
- No Wellness
- >85% occupancy



An Extraordinary Experience

Our mission is to provide the best Wellness & Hospitality Experience of Koh Phangan.

Below an overview of just a few services that we will provide, which will be funded from the

Management Fees to offer our Guests a 5 Star experience. We also show how other service-providers

usually operate. As a result, we can charge a higher rate per night and achieve a higher occupancy.

	Oak & Verde	Traditional Management Companies	Branded Residences
<u>Guest Feeling</u>	Luxury & Personal Experience	Classic Airbnb & transactional	Corporate 5 Star
Personal Welcome			
(We identify the intentions of the guest and will design their stay			
accordingly)	V	Check-in/Check-out only	Formal Reception
Welcome Drinks, snacks & fresh flowers	V	x	v
Free Mini bar inc unlimited coconut water & refreshments	v	x	x
Departure Gift	v	X	x
Local Island Experiences			
(Guidebook, Special hikes, Yoga in Nature, Picnics, Sunsets & more)	V	X	X
Wellness Activities			
(Yoga, Soundhealing, Icebaths, Workshops & more)	V	X	X
Concierge Services			
(complimentary personal laundry, turndown service,			
candle-service, free shuttle service to the beach & pier, etc.)	V	X	Paid
Word of Mouth, Customer Return Rate, Value per Night &			
Occupancy as a result of an extraordinary experience?	High	Low	Medium

Residence Owner Benefits



10-15% Expected ROI



100% Hands-off



28 Days

Free Stay*

*Owner can stay longer, but will then not be entitled to year-round rental income.

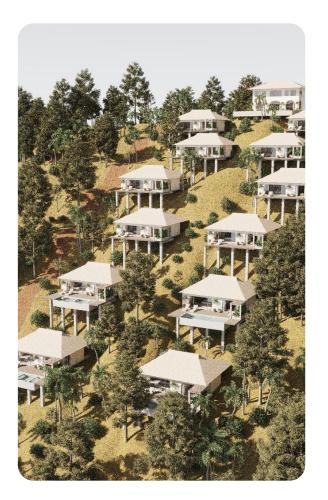
Flexible Allocation of rooms (upgrade, multiple rooms etc upon availability)

Financially

- Expected Returns of 10-14% per annum (based on 70-85% occupancy).
- Expected property value appreciation of 10-30%
- 100% Hands-off investment
- 4 weeks free accommodation a year per year, off-peak (to guarantee high returns)
- **Lifetime Leasehold** & Freehold available (at additional cost).

Extra's

- Get paid while staying with us or when your unit is not rented out thanks to our Pooling Structure
- Residency Membership: Unlimited Yoga, Gym & Wellness Facilities
- **20% Discount** on F&B, Retreats, Workshops & More
- 15% Friends & Family Discount
- Be part of creating a **community** of like-minded people







The Team

"The Green Society Projects Team"

Introducing our International Team of Thai & Expats, a dedicated group that is passionate about Wellness & Hospitality, based in Thailand.

With expertise in the industry, we help deliver an incredible customer experience and offer personalized wellness services like yoga and spa treatments. Investors can enjoy their properties hassle-free, knowing that every aspect is meticulously managed by the team.

The Contractor

Richie Evans, 18 years on Koh Phangan

No 1 Contractor of Koh Phangan, referred by various people/business-owners/home-owners on the island

Built over 40 villas on the island, including Bay Villas and 5 Elements/







Bay Villas
Koh Phangan's most popular
luxury villas



5 Elements
Exclusive 5 bedroom villa



"Become Part Of An Extraordinary Journey"

Total Units: 22 Villas

Available for Sale: 7 Villas

Expected Timeline Q2 - Q3 **Q4** 01 Q2 04 Q2 Q3 2023 2023 2024 2024 2025 2025 2024 **Building Permits** Villas First villas **Start Construction Foundation Pre-Sales Completed Structure**

Expected Full Project Completion Date

Expected Annual ROI

Q4, 2025

12% - 18%



Payment Terms

Reservation Fee - THB100,000
Down-Payment - 10%
Start Construction - 40%
Retaining Walls & Foundation - 20%
Roof Completion & Exterior - 20%
Interior & Landscaping - 10%
(Key Handover)

Transfer to be made in Thai Baht to local Bank Account.

Bank Account Details

Recommended for Foreigners

Kasikorn: 175-3-80392-7

<u>Wise</u>

Final Words

"It is time to escape the ordinary and embrace a world of **wellness & luxury**. Our eco-luxury villas concept on this remarkable island offers an unparalleled opportunity to immerse yourself in a **haven of well-being**, while enjoying a low-risk, yet **high return investment**.

Join us on this magical journey and experience something you have never seen before."



~ **Jen & Greg ¾**Founders Oak & Verde
The Green Society Projects Co., Ltd.